



THE NON-GENTLEMAN'S DAILY

DEANBLUNDELL.COM RATE SHEET

Dean Blundell is a Canadian radio personality. Best known as a longtime morning host on CFNY-FM (The Edge) in Toronto, Ontario. In 2015 he was named the new morning host on sports radio station CJCL (Sportsnet 590 The Fan).

Dean started his career in radio in 2001 and for nearly 20 years been entertaining the radio audience. Dean's newest venture is the launch of his site and podcast which is gaining tremendous momentum across North America.

DEMOGRAPHICS

The demographic audience on deanblundell.com ranges from avid sports fans to dudes who like babes and know nothing about sports, to those who simply like looking at funny shit. The primary audience have an affinity for Sports, Hobbies, Technology but are also mainly business professionals.

MONTHLY SITE STATS

- PAGEVIEWS: 100,000
- UNIQUE VISITORS: 35,000
- VISITS: 50,000

TOP COUNTRIES

CANADA/US/FINLAND

AGE DEMOGRAPHICS

25-34 (29%) 35-44 (28%)
45-54 (21%) 55-65 (10%)

GENDER

MALE (87%)
FEMALE (13%)

RATES & PACKAGES

- Monthly Homepage Header banner Ad - \$800/month (768x90)
- Monthly Homepage Sidebar Ad (Small) - \$400/month (360x360)
- Monthly Homepage Sidebar Ad (Large) - \$600/month
- Monthly Inner News Page Ad (Small) - \$300/month (360x360)
- Monthly Inner News Page Ad (Large) - \$450/month
- Sponsored Blog - \$300/month
- Podcast Advertising (30 to 45 Seconds) - \$2500/month
- Social Push on Twitter/Facebook & Instagram Story - \$1,000.00 (One Time)

These fees are the minimum fees. Prices may vary depending on the media needs. All prices are subject to change without notice.

✉ REQUEST: ADVERTISE@DEANBLUNDELL.COM